

Totals	People	Visits	Pages
australia.coop	11,291	14,086	35,925
education.coop	2248	3,539	19,685
victoria.coop	1573	1992	5,604
	14,112	19,617	81,214

australia.coop

Google Analytics was installed on 1 November 2011. Between 1 November 2011 and 10 April 2013 11,291 people made 14,086 visits to australiacoop - 19.8% were returning visitors. There were 35,925 page views - average pages viewed per visit 2.56 and average visit duration 2.44 minutes. Of the 14,086 visits, 10,616 were from Australia.

Of the 10,616 Australian visits:

Sydney 3433
 Melbourne 3274
 Brisbane 1327
 Adelaide 726
 Perth 705
 Canberra 338
 Hobart 164
 London 110
 Cranbourne 98

Top specific page views:

Australia's first co-operative bank 1379
 Resources 910
 Links 812
 History 789
 Australia IYC 2012 656
 Third Top List of Australian Co-ops, Credit Unions and mutuals 546
 About 536
 publications 388
 Activities 380
 The Co-operative Alternative 379
 National Co-op Update 260
 Co-operative Business is not Business as Usual 231
 IYC National Conference 160
 New Top 100 Co-operatives, Credit Unions and Mutuals 125
 Co-op National regulations 122

Education.victoria.coop

Since 26 October 2011, visitor statistics have been collected by Google Analytics.

Between 26 October 2011 - 10 April 2013 2248 people made 3539 visits to education.victoria.coop - 20.13% were returning visitors. There were a total of 10,685 page views with an average of 2.41 pages viewed per visit and an average visit duration of 2.07 minutes.

Of the 4437 visits:

2448 Australia
582 United Kingdom
222 United States
188 Canada
136 India

Of the 2448 Australian visits:

Melbourne 1613
Sydney 329
London 171
Brisbane 131
Adelaide 118
Perth 66
Canberra 44

The top pages views included:

The Partnership - John Lewis and Waitrose 653
Contact 169
Formation 158
Governance 151
Co-op Start Up Manual 149
YCW Co-operatives 145
Resources 137
Videos 129
History 116
The Co-operative Alternative 102
Antigonish 97
The Co-operative Option 91
Co-operative Milestones 70
Humanizing the Economy Through Co-operatives 59
Co-operatives in the Fourth Sector 53
Rural Life 52

victoria.coop

Google Analytics started recording statistics on 9 July 2012. Between 9 July 2012 and 10 April 2013 there were 1573 visitors making 1992 visits to 5604 pages - 21.64% returning visitors. The number of pages viewed per visit was 2.81 and the average duration of a visit

was 2.23 minutes. Of the 1992 visits, 1514 (76%) were from Australia - 1088 (54.62%) from Melbourne and 30 from Cranbourne. Top page views included:

Co-operative Education 161

Formation 156

Governance 145.

History 112

Housing Co-operatives 107